

COUNTRY HOLMES



Glossop **MELLOR** Charlesworth
New Mills
Romiley **Marple** Glossop
Rowarth
MELLOR Gee Cross CHISWORTH
New Mills MARPLE BRIDGE **Rowarth**

COUNTRY HOLMES

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About Us.

Country Holmes is an independent estate agency based in Marple Bridge. We cover a five mile radius including Marple, Romiley, Gee Cross, Glossop and surrounding area. We have a friendly but professional approach to selling or letting your property. Our aim is to sell your property within the shortest possible time period for the best price possible. We believe this is achievable if presentation and price are right. We keep a manageable level of stock to ensure our service never suffers. Our offering includes:

OUR OFFERING INCLUDES:

Rightmove listing, Zoopla listing, Prime location listing, Property/youtube listing, Local press advertising, Virtual tours, Floor plans, Great photography, Free market appraisal, No sale no fee, accompanied viewings, Sale board.

We offer excellent value for money for selling and we will even help you purchase your next property to ensure you get the best buy possible.

Marketing Strategy

It is our aim to sell or let your property within the shortest time possible for the highest price achievable for the market conditions.

To achieve this we believe advertising coverage in every medium is necessary to maximise your property to the best exposure possible.

Starting with the basics, quality presentation of your property is essential. We ensure your property is photographed professionally with state of the art equipment to make it stand out and get noticed.

This follows through to the property details which should be informative, not exhaustive and have a quality feel to them. Property measurements, floor plans and good descriptive text not waffle are essential to get the attention of would be buyers. Virtual tours are also part of our marketing package.

Advertising in the local press whilst not essential captures a part of the market the internet doesn't so we believe this is worthwhile and shouldn't be ignored. We keep our adverts clean and professional, not cluttered with properties to make the adverts really stand out.

Social media is a fast growing marketing medium and we believe is an essential part of our marketing strategy to get your property noticed. We use Twitter, Facebook and YouTube to promote your property and channel visitors to our website which makes your property stand out.

Whilst For Sale boards are not essential these account for approximately 5% of sales.

We advertise on all major property portals such as Rightmove, Zoopla, Primelocation and many other subsidiary sites to ensure your property is exposed to as many prospective buyers as possible. We have our own dedicated website which gets good direct traffic levels and is easy to use and navigate.



www.countryholmes.co.uk



Management & Lettings

Country Holmes is licensed by NALS.

NALS is a UK wide licensing scheme for lettings and management agents offering peace of mind to landlords and tenants in knowing that the firm meets defined standards of customer service as well as having in place insurance to protect clients' money and offer independent redress.

Residential Lettings can be problematic, that's why at Country Holmes we have a dedicated team to make the process as stress free as possible.

Country Holmes is a Company that knows this area well and has an enviable record of letting properties quickly and efficiently. This is why our clients keep coming back to us year after year. We have an impeccable reputation, friendly staff and we are the chosen agent for hundreds of Landlords throughout, Marple and all areas of Tameside, Cheshire, Greater Manchester and Derbyshire.

We use a state of the art management system which helps our marketing initiative and promotes your property in all the top listings that gets results.

Why not call us for an idea of what your property rental value, there is no obligation and we promise to provide you with expert relevant and professional advice. We will take you through the process from start to finish and put it all in plain English.

- Office situated in a great location within the village on school run
- Advertising on all major portals; Rightmove, Zoopla, Primelocation and our own dedicated website
- The first LED lit window display in the area
- Highly professional photography making your property stand out
- Floor plans
- Online Virtual Tours
- Strong local presence on social media platforms such as Facebook and Twitter
- Youtube property channel
- Local newspaper advertising
- Accompanied viewings 6 days a week
- Regular contact keeping clients up to date
- Honest and constructive feedback after every viewing
- Full property management for lettings
- Simple tenant find service or packages to suit you
- Comprehensive referencing for all prospective tenants

